ANNOUNCEMENT ON ARCHITECTURAL COMPETITION

FOR THE CONCEPT OF DEVELOPMENT OF URBAN PUBLIC SPACES WITH A TOTAL AREA OF 100,2 HA IN THE NEW “SCANDINAVIA” AND “WHITE NIGHTS” RESIDENTIAL DISTRICTS IN NEW TERRITORIES OF MOSCOW, KOMMUNARKA SETTLEMENT

* THE CITY YOU WANT TO LIVE IN

** NEW MOSCOW
Space for life
CONTENTS

ADDRESS TO THE PARTICIPANTS .................................................................3
ORGANIZER OF THE COMPETITION .............................................................4
COMPETITION DATASHEET ...........................................................................5
DEVELOPMENT TARGETS UNDER THE MASTER AGREEMENT .........................6
MAP OF PUBLIC SPACES OF NEW “SCANDINAVIA” AND “WHITE NIGHTS” RESIDENTIAL DISTRICTS UNDER THE MASTER AGREEMENT .................................................................7
OBJECTIVES FOR DEVELOPMENT OF PUBLIC SPACES DESIGN IN URBAN ENVIRONMENT 2.0 ..................................................................................................................8
PRINCIPLES OF DEVELOPMENT OF PUBLIC SPACES DESIGN IN URBAN ENVIRONMENT 2.0 ..................................................................................................................9
OBJECTS OF THE DESIGN COMPETITION ......................................................10
CONTENTS OF THE ENTRY .............................................................................11
REQUIREMENTS AND ENTRIES EVALUATION CRITERIA .................................12
PROCEDURE AND PERIOD OF THE COMPETITION ...........................................13
Currently we are engaged in an active dialogue with the Government of Moscow (Department for Development of New Territories, Troitsky and Novomoskovsky Administrative Areas prefecture) aimed at significant improvement of the level of urban environment in New Moscow, including landscaping of the territory, creation of multifunctional public spaces for all resident categories, improvement of the quality of life of the residents, as well as generation of employment. This project will create a successful experience of an innovative (for Russia) approach to working with urban environment for the purpose of its subsequent scaling.

The land area of the future design development includes “Scandinavia” and “White Nights” residential districts currently under construction, as well as the urban areas of Kommunarka settlement with the total area of 135 hectares. The structure of the locality features great potential: forest and park areas, water features – ponds and streams, pedestrian areas, town and garden squares. We would like to maintain this variety and naturalness by creating new places of interest in Moscow.

You are kindly requested to review the terms of the competition and apply for the participation in a defined time.

Managing Director of A101 GC
Sergey Kachura
A101 GROUP OF COMPANIES is the leading Russian investment and construction holding company which is implementing the Russia’s largest urban planning project in New Moscow. Since 2015 it is part of SAFMAR Industrial and Financial Group.

A101 GC owns a large land bank (2,500 ha, within the boundaries of 3 to 23 km from Moscow Ring Road along Kaluga highway on the territory of New Moscow.)

5-YEAR RESULTS

- 31.5 bn rub. invested in construction
- 809 thousand sq. m were commissioned
- 5,000 jobs created
- Over 4 bn rub. of tax payments and deductions
COMPETITION DATASHEET

PURPOSE OF THE COMPETITION
The purpose of the competition is to determine the best public spaces concept corresponding to the greatest extent with the principles of the creation of an urban environment (Generation 2.0)

OBJECTIVES OF THE COMPETITION
- Development of public spaces concept using the example of the highlighted fragment of the territory
- Winner selection
- Entry into agreement for the development of concept for the entire territory

JURY OF THE COMPETITION
Chief Architect of Moscow, Representatives from RF Ministry of Construction, AHML, Prefecture of Troitsky and Novomoskovsky Administrative Districts, New Territory Development Department of the Government of Moscow, A101 General Director have been invited to the Jury of the Competition.

PARTICIPANTS OF THE COMPETITION
Significant architecture bureaux or consortia with practical experience in design of public spaces.

EXPERT COUNCIL
Representatives from NRU HSE, AHML, RF Ministry of Construction, Genplan Institute, leading architects have been invited to the Expert Council.

PARTICIPANTS OF THE COMPETITION
The development team of the best* among the submitted solutions, selected by the Jury of the competition will be pronounced the winner.

WINNER

LANGUAGE OF THE COMPETITION
The official language of the competition is Russian.

COMPENSATION
An Agreement for the development of one concept version is entered into with each competition participant
The Agreement price amounts to 700 000 rubles including VAT as reimbursement for the processing of the competition entry.

GRAND PRIZE
Agreement for continuation of work and development of the concept for the entire territory (99,4 hectares) will be signed with the winner of the competition

* Note: in accordance with the selection criteria
1. DEVELOPMENT TARGETS UNDER THE MASTER AGREEMENT

MUNICIPAL, DISTRICT AND QUARTER PUBLIC SPACES OF NEW “SCANDINAVIA” AND “WHITE NIGHTS” RESIDENTIAL DISTRICTS IN NEW MOSCOW, KOMMUNARKA SETTLEMENT:

- Parks (Dispersed park)
- Garden squares
- Town squares
- Pedestrian promenade
- Alley on the avenue
- Parkland territory
- Routes for pedestrians and motorless vehicles
- Adjacent territories (standard)

ONE OF THE LARGEST DEVELOPMENT PROJECTS FOR COMPREHENSIVE PUBLIC SPACE CREATION IN MOSCOW WITH THE TOTAL LAND AREA OF 300 HA
MAP OF PUBLIC SPACES OF NEW “SCANDINAVIA” AND “WHITE NIGHTS” RESIDENTIAL DISTRICTS UNDER THE MASTER AGREEMENT

Streets:
- Promenade – the town’s main pedestrian street
- Main entrance to “Scandinavia” district
- Continuation of the Promenade along the area of the Town centre
- Pedestrian and bicycle road ensuring the connection of Kommunarka settlement with Southern Butovo District and Gorchakov Street metro station

Town squares:
- № 1 – Small square opposite the future town centre
- № 7 – Small square with a church and a sales office
- № 6 – Small square with Multifunctional shopping centre and oaks on the Promenade
- № 13 – Small square in front of the premium class quarter
- № 16-17 – Areas of Shopping and recreation centre with pedestrian overpass (not included in the scope of design)

Dispersed park:
- № 2 – Linear park with a stream (not included in the design scope)
- № 3 – Activity park for teenagers and youth
- № 4 – Municipal park
- № 8 – Sports park with sports and recreation centre
- № 12 – Park with a cascade of ponds and a stream
- № 15 – Park with a church, children and sports area and a café

Garden squares:
- № 9 – Small garden square between Municipal park and the Park with sports and recreation centre
- № 10 – Garden square with a restaurant in the centre of “Scandinavia” district
- № 18 – Small garden square near “White Nights” residential complex

Alleys:
- № 5 – Oak alley on the Promenade
- № 11 – Alley on the avenue

Parkland area:
- № 14 – Parkland – landscaped park
- № 13.1-13.2 – Landscaped hospitality area next to the parkland – “The forest reaches out”

Large attraction centres of municipal importance (not included in the scope of design)

№ - public spaces of MUNICIPAL IMPORTANCE
№ - public spaces of DISTRICT IMPORTANCE
OBJECTIVES FOR DEVELOPMENT OF PUBLIC SPACE DESIGN IN AN URBAN ENVIRONMENT 2.0

“Make towns to be proud of that encourage working, thinking and recreation, and not getting a nervous breakdown or tram frenzy (...). A town should be as beautiful as the century-old parks, forests, and sea…”
K.G. Pustovsky, The Black Sea novel

- To create a complex of socially significant municipal, district and quarter public spaces, brand component and new landmark and sight of New Moscow
- To develop the concept of public spaces corresponding to the new generation urban environment (2.0) with a superior comfort quality for the residents and their operational environment
- To reveal the nature potentials of the territory and create a sustainable “green framework” and “green infrastructure” where nature is “woven” into the urban fabric
- To develop functional capacity and intensity of the territory for all social and age groups of tenants and for visitors
- To create conditions for the development of the “third” places and socialization of residents
- To develop connectivity of public spaces and to Stolbovo metro station for pedestrians and motorless vehicles
- To integrate public spaces into the city’s economy according to a self-sufficiency principle
PRINCIPLES OF DEVELOPMENT OF PUBLIC SPACE DESIGN IN AN URBAN ENVIRONMENT 2.0

URBAN ENVIRONMENT 2.0 is an urban environment of a post-industrial cities focused on the interests of all groups of people, convenient, contemporary, trendy and safe, friendly and comfortable for living and working, that actively paves the way for the development of human capital.

PROJECT STYLISTICS
NORTH EUROPEAN, CONTEMPORARY

STRATEGY FOR DEVELOPMENT OF PUBLIC SPACE DESIGN IN URBAN ENVIRONMENT 2.0

Functionality for consumers

Conditions for self-sufficiency

Urban land improvement
2. OBJECTS OF THE ENTRY DESIGN AND 3D-VISUALIZATIONS VIEWPOINTS

7,3 HA

FRAGMENT OF THE PUBLIC SPACE TERRITORY OF THE NEW RESIDENTIAL DISTRICT “SCANDINAVIA” (UNDER CONSTRUCTION)

Part of the pedestrian promenade with immediately adjacent residential houses and park areas

Part of the park with a cascade of ponds and a stream

VIEWPOINTS:

- Promenade, view to residential houses and entry zone
- House-site improvements
- Park, view to improvement zone of a specific territory
CONTENTS OF THE ENTRY

DOCUMENTATION

- Explanatory note with interpretation of the idea and the main principles of the concept for the creation of public spaces in an urban environment 2.0
- Functions matrix: types of activity, services, infrastructure/consumer type for each public space for summer and winter seasons
- The description of conditions for conducting events (functional activity programmes) in public spaces
- Public space identity and design-code proposals
- Master-plan of the territory to be improved
- Specific land use pattern
- Traffic diagram including pedestrian and bicycle routes
- Landscape analysis underlying the improvement concept.
- 3D visualization of key functional spaces considering seasonality (winter/summer) and time of day (day/evening). The number of vista points is at least 6 including 3 vista points set by the TOR and the rest at the participant’s discretion.
- Aggregated estimation of the implementation cost with transferring cost per HA
- Plan of coverings
- Plan of landscaping
- Plan of hardscape elements and other improvement elements
- Business proposal for the development of concept for public space creation under the master agreement with an indication of the cost of works and development time

* Note: the scope of documentation for each section is specified in the Terms of Reference
TARGET QUALITIES AND ATTRIBUTES OF PUBLIC SPACES IN URBAN ENVIRONMENT 2.0

- **COHERENCE**, ideological continuity, comprehensiveness of design and hierarchy of public spaces
- **CONTINUITY** of life and work within public spaces 24/7/365
- **ACCESSIBILITY AND MOBILITY** of public spaces for all residents
- **SAFETY**
- Functional **DIVERSITY** and interactivity of public spaces
- **ROUND-A-YEAR** operations of public spaces
- Aesthetic appeal, contemporaneity of style and **DISTINCTIVENESS** of urban environment fabric (WOW-EFFECT)
- **ENVIRONMENTAL FRIENDLINESS** and revealing the nature source
- Quality and variety of **SERVICES** of commercial and social infrastructure
- **CONSISTENCY** of quality and operation of public spaces
- **REASONABLENESS** of the project implementation cost
THANK YOU FOR YOUR ATTENTION!

WE APPRECIATE YOUR ATTENTION AND LOOK FORWARD TO CREATIVE COOPERATION!

Phone: + 7 495 665 73 95 ext. 220
Email: konkurs@a101.ru
Website: www.a101.ru

* THE CITY YOU WANT TO LIVE IN