

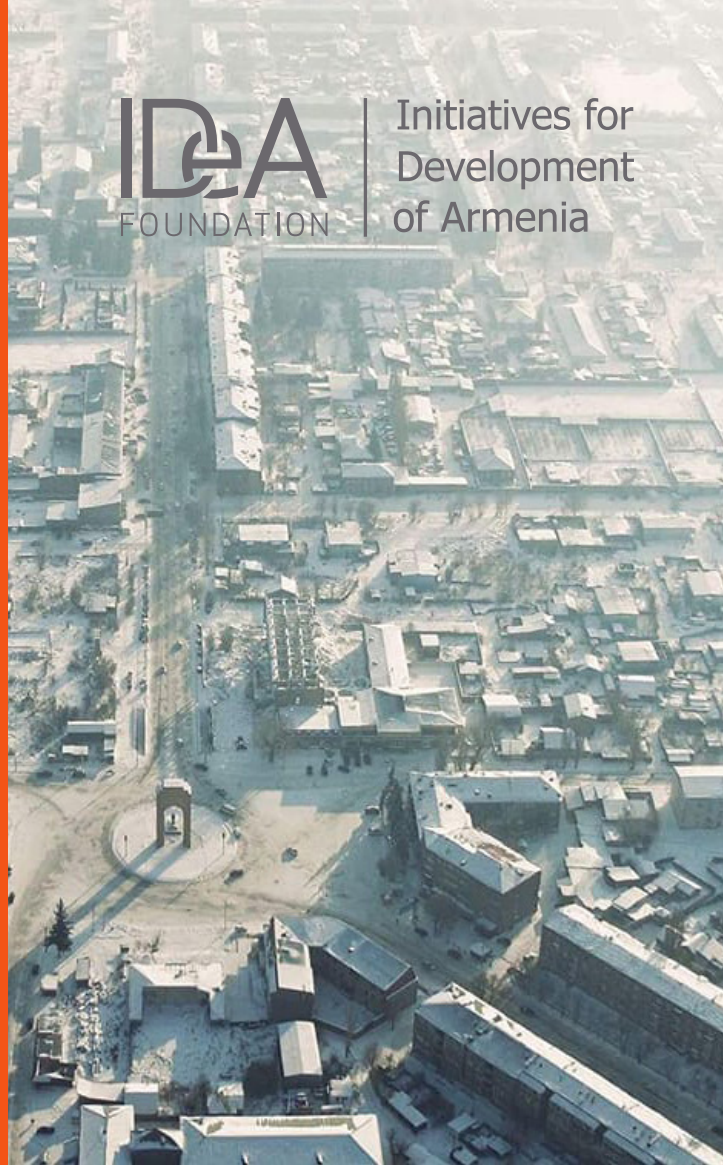
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GYUMRI
FRIENDSHIP PARK

PARC DE L'AMITIÉ
À GUMRI

IDEA
FOUNDATION

Initiatives for
Development
of Armenia





This park will become
the center of happiness
and joy for our city.

*Susanna, 50 years old
resident of Gyumri*



GYUMRI

is a strategic gateway and
a focal point for tourism
development of Northern
Armenia, placed on the map
of IDeA's target locations
for tourism and urban
development programs.

GYUMRI

had a significant
tourism growth
of **30% in**
2018

Still small
share in overall
tourism inflow
of Armenia



TOURIST INFLOW IN ARMENIA 2017

1 494 779

TOURIST INFLOW IN GYUMRI

2017

2018

INTERNATIONAL TOURISTS

22 840

35 740



RUSSIAN
TOURISTS



15 382

20 041

EUROPEAN
TOURISTS



8 074

9 410

US
TOURISTS



2 540

2 850

OTHER



1 844

3 438

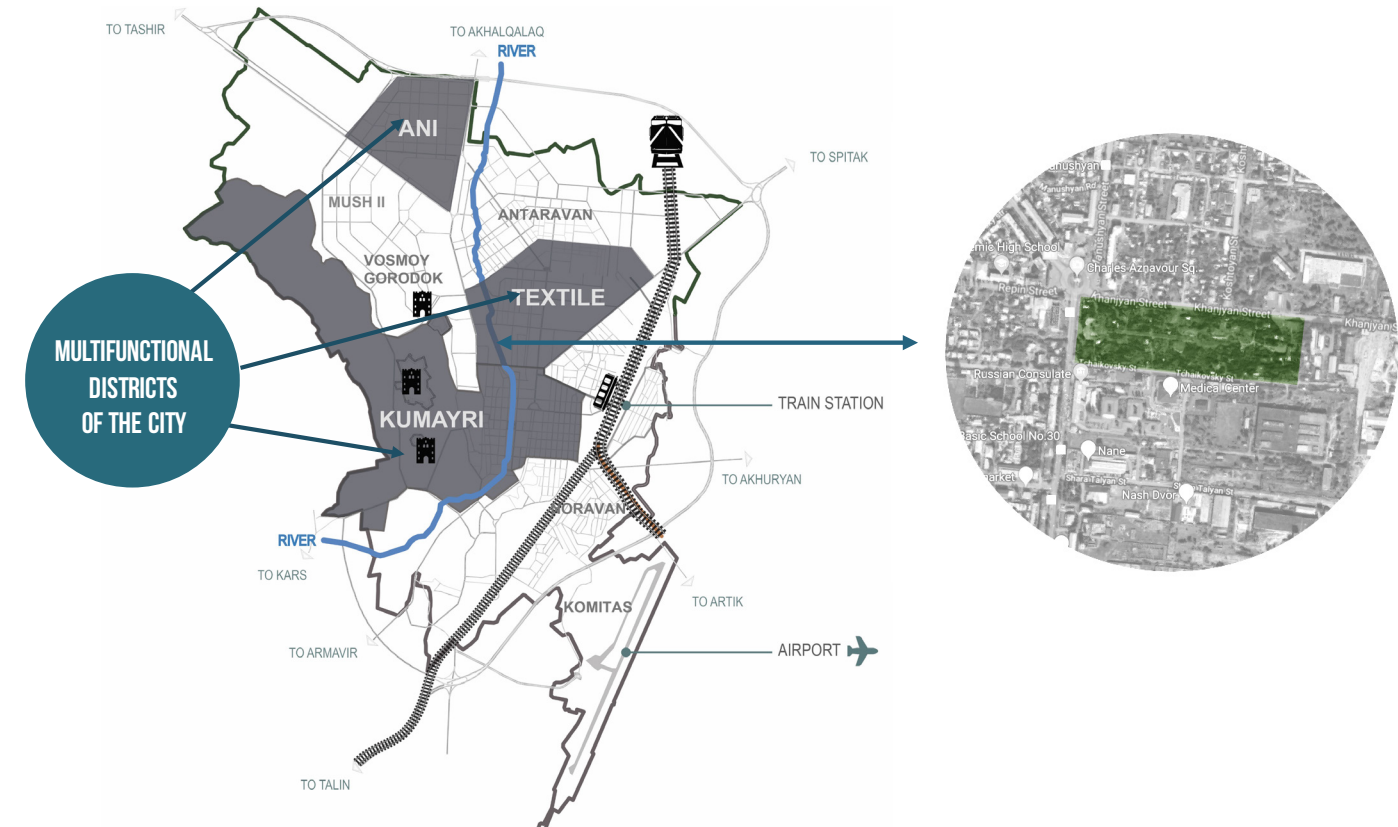
DOMESTIC TOURISTS

6 960

9 500



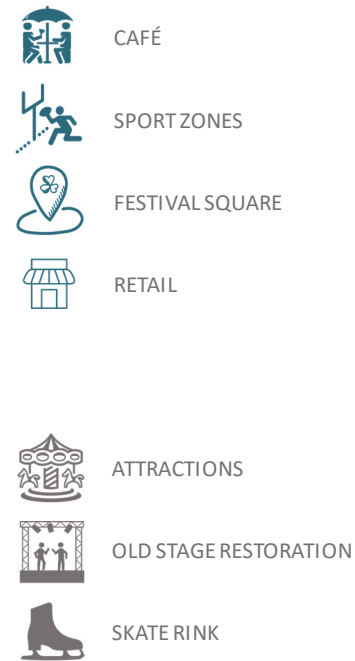
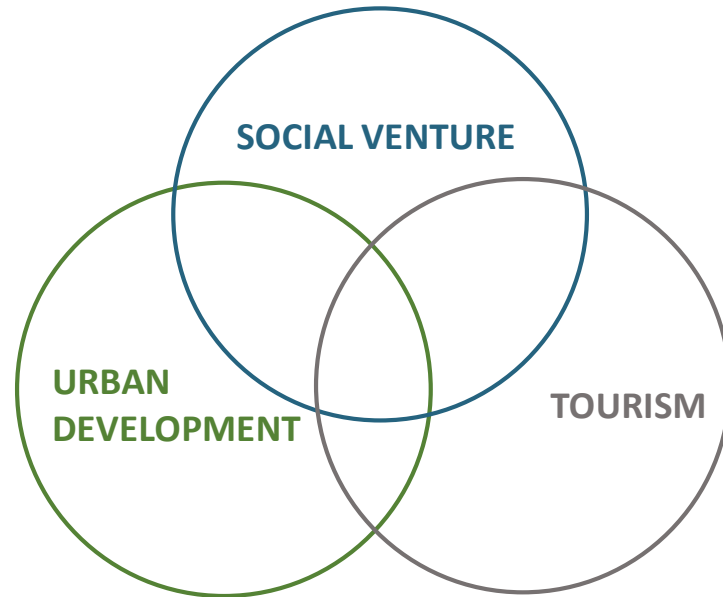
Linking the historic zone of the city with its industrial part, the **Park** will become the anchor place for public activities.



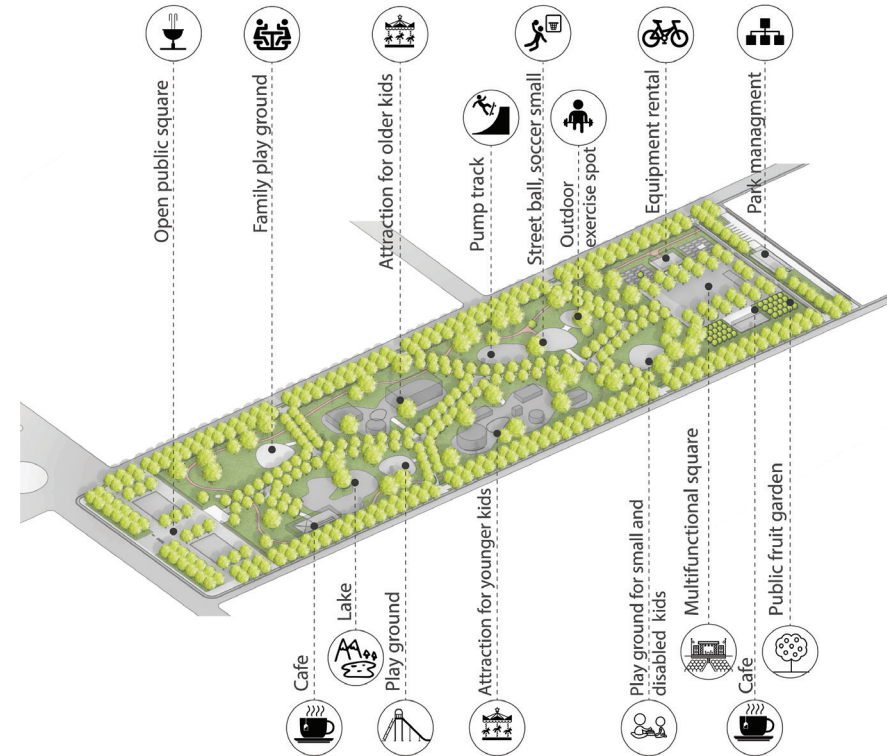
**FRIENDSHIP PARK
NEIGHBORING
AREA** IS ONE OF
THE MOST ACTIVE
RESIDENTIAL AND
INDUSTRIAL ZONES
OF THE CITY



FRIENDSHIP PARK WILL COMBINE ELEMENTS OF 3 FOCUS AREAS



THE CONCEPT OF THE PARK ASSURES ITS FUNCTIONALITY THROUGHOUT YEAR



The former Park followed the design principles of the soviet period:

- strong entrance sign
- straight axis to the next main focus point
- the theatre and music stage

The park shows an outline of the structure of a plant cell: intelligent interaction between all cell to help to develop the best for the whole plant.

7 "plant cells" are connected by a main path.

The new park will have various zones for social, amusement and educational entertainment. Each zone is well thought of to provide the best experience for any visitor.

The park will host the most prominent social and business ventures of the city who are already famous among tourists and locals.

The park will serve as a platform to showcase the rich heritage of the city and its innovative future

GYUMRI FRIENDSHIP PARK WILL BECOME THE ANCHOR PLACE FOR PUBLIC ACTIVITIES



SPORT ACTIVITIES



SOCIAL LIFE



ATTRACTIONS AND PLAYGROUNDS FOR KIDS



WINTER PARK

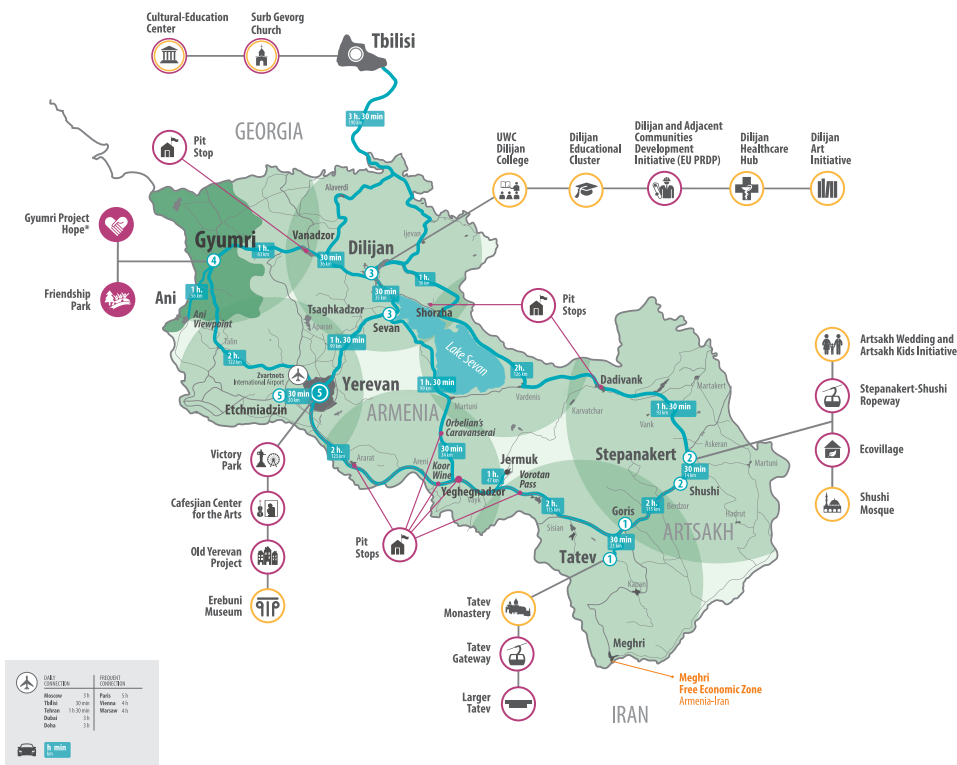


CONTRIBUTE TO BUILDING A BRIGHTER AND HAPPIER CITY!

JOIN THE TEAM OF THE FRIENDSHIP PARK SUPPORTERS!

For more details, contact **Lena Muradyan**, project manager
+374 94 051 011 | Y.Muradyan@idea.am

IDeA FOUNDATION PROJECTS MAP



IDeA Foundation is proud to present its new initiative: **Gyumri Friendship Park**, which reflects our commitment to empower local community, foster social and economic change and contribute to the sustainable future of Gyumri and generations ahead.





Initiatives for
Development
of Armenia

Some images used in the publication are
from various open internet sources.

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